

## MESSAGE FROM THE DIRECTOR OF ATHLETICS

DEAR PANTHER FAMILY,

Thank you for your interest in or support of the Panther Scholarship Club! Your investment makes you a valued member of the PSC where you join donors celebrating sport and community. Member PSC gifts are the funding dollars that allow scholarship support and implementation of the strategic priorities for the betterment of our student-athlete experience and a thriving workplace environment for Panther coaches and administrative staff.

This 2025 campaign is focused on recognizing members as true friends of the department. You have not only committed legacy donor dollars, but you have also become a valuable member of the Club! You will enjoy camaraderie with fellow members at tailgates, PSC-member only events and receptions, team experiences, and service to the Club through volunteering, if interested. In 2025, PSC members will be celebrated more than just for their donation but for being a member of the PSC Club community who is like family to the Athletics department.

This 2025 donor guide takes a deeper dive into the information about the benefits in membership to the PSC and the impact it has. The Legacy Era of Panther Athletics celebrates the virtues of the mission of the Panther Scholarship Club as members give their legacy gifts and join a Club where fellow members are having an awesome time cheering on the Panthers! Here's to a fun year!

**DR. MEGAN FRANKLIN**

*Megan Franklin*

**GO PANTHERS!**

## PANTHER POINTS SYSTEM

- **3 Panther Points** - For every \$100 in cash donation to the PSC and/or Panther Champions.
- **3 Points** - For every \$100 gift-in-kind donation to the PSC.
- **3 Points** - For each consecutive year of giving to the PSC. If you skip a year of donating, your consecutive year of giving to the PSC drops back to one year when you rejoin.
- **3 Points** - For each consecutive year of season ticket purchase per sport (since 2008). This applies to the current season-ticketed sports of football, volleyball, men's basketball, women's basketball, and wrestling.
- **2 Points** - For every \$100 car or gift-in-kind donation to non-PSC accounts (Facilities, Endowments, Salary Enhancements, Campaigns). This includes any donation to UNI Athletics that does not fall under PSC or Panther Champions.
- **1 Point** - For every \$100 in Revocable Planned Gifts and Irrevocable Planned Gifts donated to UNI Athletics
- **50 Points** - Increasing your PSC level (Momentum Club)
- **10 Points** - Being a former UNI Student-Athlete
- **5 Points** - Being a UNI graduate

**Priority points are allocated to an account when a financial gift is received, not when a pledge is made**

*(Not including Planned Gifts and Payment Plans)*

*The UNI Athletics priority points system takes into account longevity in season ticket purchases, letterwinner/alumni status, and annual/cumulative athletics contributions. Priority points are used for determining selection time in away game tickets, post-season tickets (in conjunction with PSC membership level) and other athletics considerations.*



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# DONOR GUIDE



The Panther Scholarship Club serves as the fundraising arm for the University of Northern Iowa Athletic Department. The PSC strives to create a rich tradition for the UNI Athletic Department by providing the opportunity for all our student-athletes to succeed in the classroom and in competition.

# 2025

## BENEFIT CHART

	LOYALTY   \$50	PURPLE   \$600	GOLD   \$1,200	DIRECTOR'S   \$1,600	VIP   \$2,100	UNI PRIDE   \$3,000	SCHOLARSHIP   \$4,100	CHAMPION   \$5,500	DIAMOND   \$8,000	PLATINUM   \$13,000	LEADERSHIP   \$25,000+
<b>Supporting the Education of a UNI Student-Athlete</b>											
<b>Authentic Brand Apparel Coupon</b>											
<b>PSC Membership Recognition</b> (Donor wall in UNI-Dome, Online)											
<b>Neutral Site &amp; Tournament Priority Tickets</b> (Maximum limit of priority seats, tickets not guaranteed, based on ticket availability)	2	2	2	4	4	4	6	6	6	8	10
<b>PSC Membership Window Decal</b>											
<b>Invitation to PSC Holiday Party</b>											
<b>Parking for FB, MBB, WBB, VB, &amp; WR</b> (See parking map for details on locations)											
<b>VB &amp; WR Hospitality Passes</b> (One Hospitality room per sport, per season, one pass & one guest pass)		2	2	2	4	4	6	6	6	8	10
<b>WBB Pre-Game Hospitality Passes</b> (Up to # listed, but not to exceed # of season tickets. Also represents guest passes)		2	2	2	4	4	6	6	6	8	10
<b>Football Tailgate Party Passes</b> (Up to # listed, but not to exceed # of season tickets, also represents guest passes, held outside weather permitting)		2	2	2	4	4	6	6	6	8	10
<b>Men's Basketball Pre-Game Hospitality</b> (Up to # listed, but not to exceed # of season tickets. Also represents guest passes)			2	2	4	4	6	6	6	8	10
<b>Membership Plaque Recognition sticker</b> (Plaque is first year at Gold level or higher)											
<b>Opportunity to Purchase Parking Pass for McLeod Parking Lot</b> (Parking passes sold separately for FB & MBB at \$300 each)											
<b>Football Hospitality Passes</b> (up to # listed, but not to exceed # of season tickets)						2	2	2	4	6	8
<b>Pair of Sideline Passes for ONE Home Football Game</b> (Upon request - Limited Availability - Passes not guaranteed)											
<b>Complimentary McLeod Parking Pass</b> (FB & MBB)								1	1	1	2
<b>Invitation of Athletic Director's Reception</b>											
<b>UNI Athletics Premium Gift</b>											
<b>Team Travel</b> (Upon Request)											
<b>Complimentary Team at UNI Athletics at Riverside Golf Outing</b>											

### OUR DEVELOPMENT STAFF

**Steven McKee**  
Assistant Athletics Director  
for Revenue Generation  
Steven.mckee@uni.edu

**John Mosbach**  
Senior Associate Athletic Director  
for Development & NIL  
John.mosbach@uni.edu

### CONTACT INFORMATION

If you have questions regarding benefits please contact the Panther Scholarship Club at

📞 319-273-2471 ✉️ PSC@uni.edu

## ACADEMIC SUCCESS

# 420

**61%**  
of student-athletes  
from Iowa  
(Based on 2023-2024)

## ATHLETIC DEPARTMENT NUMBERS

# \$4,431,507

Total Scholarship Cost  
(2024-2025)

**Student-Athletes**  
(Based on 2023-2024)

# 3.41

**Student-Athlete average GPA**  
(Based on 2023-2024)

# 989

**Average APR Score Since 2012**  
(Including 2023-2024)

# 88%

**Graduation Success Rate**  
(Based on NCAA's determination)

# 333

**Scholarships provided**  
(2024-2025)

## STUDENT-ATHLETE EXPENSES

**SCHOLARSHIP COSTS** per student-athlete | Based on 2023-2024 in state | out-of-state



**\$9,936**

\$21,712



**\$9,986**

\$9,986



**\$800**

\$800

**\$20,722 | \$32,498**

**FULL SCHOLARSHIP TOTAL**

## COST OF ATTENDANCE

# \$2,574

\*Includes all the necessary expenses a student typically incurs for a full academic year, transportation and personal expenses.

## OTHER EXPENSES

per student-athlete | Based on 2023-2024 Average per student-athlete

**\$1,003**  
**EQUIPMENT & UNIFORMS**

**\$5,793**  
**TEAM TRAVEL**

**\$955**  
**STUDENT-ATHLETE SUPPORT SERVICES**

**TOTAL SPORT RELATED EXPENSES**  
**\$7,751**