



INVEST IN  
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## Frequently Asked Questions – Panther Points

### **What is the Panther Point System?**

The UNI Athletics priority point system – Panther Points – is intended to promote fairness, generate support for Panther Scholarship Club (PSC) members and rewards supporters. This system also provides an incentive for beginning, renewing and increasing participation as an athletics donor and season ticket holder. Panther Points allows for the objective allocation of benefits that exist in limited quantities, such as: season ticket location, away game ticket allocations, and distribution of tickets to postseason events. The system is administered collaboratively by the staff of the UNI Ticket Office and the PSC.

### **What comes first in terms of seating, donor levels or donor rank?**

DONOR LEVEL FIRST, DONOR RANK SECOND. When it comes to allocating benefits, such as a reseat or away game allocations, your PSC Donor Level will be taken into consideration first, and then your Panther Point total will be used to determine your Donor Rank within your PSC Donor Level. Your PSC Donor Level will be based on which level you pledge. This system allows the Panther Scholarship Club to more effectively reward our active annual fund donors for their loyalty and all their efforts to make our athletics program one of the best in the nation.

### **How are Panther Points determined?**

Points will be earned both on an annual and one-time basis. Annual points are cumulative and are earned each year. One-time base points are determined on previous giving history and carry over each year. This process meshes loyalty with the importance of donation levels. Members will be informed of their point totals annually, and as requested to the PSC office. Panther Points will be earned in the following manner:

**One-time Panther Points** are awarded to PSC accounts once and carry over each year:

- **2 Panther Points** per \$100 donated to any UNI Athletics account/initiative since 1993. This includes PSC, endowments, restricted giving to individual sports accounts, and capital campaigns.
- **1 Panther Point** per every \$100 in Revocable Planned Gifts and Irrevocable Planned Gifts donated to UNI Athletics. (Example: \$100,000 in a planned gift = 1,000 points)
- **10 Panther Points** for being a former UNI student-athlete
- **5 Panther Points** for being a UNI graduate (non student-athlete)

**Annual Panther Points** are awarded to PSC accounts each year based on the following criteria:

- **3 Panther Points** for every \$100 in cash donation to the PSC, Panther Champions and Salary Enhancement. Gifts must be made within the current fund drive year (Jan 1 – Dec. 30). A pledge is not counted until the gift is received.
- **3 Panther Points** for every \$100 gift-in-kind donation to the PSC. Gifts must be made within the current fund drive year. A pledge is not counted until the gift is received.
- **3 Panther Points** for each consecutive year of giving to the PSC. If you skip a year of donating, your consecutive years of giving to the PSC drops back to one year when you rejoin. (Since 1993)
- **3 Panther Points** for each consecutive year of being a season ticket holder per sport (since 2008). This applies to the current season ticketed sports of football, volleyball, men's basketball, women's basketball, and wrestling.
- **2 Panther Points** for every \$100 cash or gift in-kind donation to non-PSC accounts (Facilities, Endowments, Salary Enhancements). This includes any donation to UNI Athletics that does not fall under the PSC.

**\*Panther Points are allocated to an account when a financial gift is received, not when a pledge is made. (Not including Planned Gifts)**



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### **How do I increase my donor level?**

The easiest way to increase your donor level via the Panther Points system is to increase your annual fund contribution to the next membership level in the Panther Scholarship Club. Not only does your gift help the betterment of our student-athletes, but it also opens access for you to many donor benefits such as season ticket location, away game ticket allocations, and distribution of tickets to postseason events.

### **How do I increase my donor rank within a donor level?**

To increase your donor rank within a donor level via the Panther Points system is to give to other areas within the UNI Athletic Department. (Sport Specific giving, capital projects, scholarships, etc.)

### **If the PSC already has donor levels, what is the purpose of Panther Points?**

The purpose of Panther Points is to reward PSC members and create transparent standards for all donors. In addition, a priority points system promotes annual giving by providing an objective, competitive fundraising vehicle. The point system will not replace our giving levels. You are still required to be at the specific giving levels for MVC tickets, postseason tournament tickets, parking, etc. Panther Points will allow for an organized ranking of donors within each giving level for various allocations.

### **Will UNI Faculty/Staff and Emeritus Faculty still receive the PSC benefit ghost match?**

Yes, all UNI Faculty/Staff and Emeritus Faculty will receive the PSC benefit ghost match. For example, if you give \$1,500 cash, you will receive UNI Pride (\$3,000) level benefits. However, you will only receive points for the amount of cash you give (\$1,500).

### **What can I do if I feel my point totals are incorrect?**

If you feel your Panther Points total is incorrect, please contact the Panther Scholarship Club at 319-273-2471.

### **Are Panther Points utilized in determining the location of my MVC Basketball Tournament and/or neutral site tickets?**

Yes. Your Panther Points total within your PSC donor giving level is utilized when allocating MVC Tournament tickets. Panther Points rankings will be awarded first by Panther Scholarship Membership Level, then by total Panther Points.

### **Do McLeod Center and Human Performance Center contributions count toward my Panther Points total?**

Yes. Individuals making gifts to these projects and other athletics capital projects receive credit in the lifetime giving portion of their account provided they are current donors to the PSC. You must have a current annual gift in order to activate all points.

### **When will Panther Points rankings be updated and for what purposes?**

Panther Points rankings will change constantly with each gift and season ticket purchase to UNI Athletics. Rankings will be used for football, basketball, wrestling & volleyball season ticket upgrades, parking locations, re-seats and postseason tournaments (conference & NCAA).

### **As a new donor, how do I obtain the best benefits available?**

The quickest way to accumulate points is to maximize the amount of your current PSC annual gift. This will allow you to accumulate points rapidly as well as place you in the best possible position to receive PSC benefit allocations (i.e. football playoff games, MVC, & NCAA Tournaments). Based on our seating policy, our top levels will be seated first and we will work our way down through the levels.



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### **I am not exactly sure how the points system works and how my points are calculated. Who can I talk to?**

If you have specific or more detailed questions about the Panther Points system or would like more information on ways to increase your Panther Points total, please contact the PSC office at [319-273-2471](tel:319-273-2471).

### **Does this mean there are no longer any minimum seat donation requirements for football and men's basketball?**

No. The minimums were put in place to ensure that our best donors are sitting in the best seats, while adding value to the premium sections in each building. The minimums will remain in place for the foreseeable future.

### **Will my priority points be able to be passed down to my children?**

No. Panther Points have no tangible value. They are not property that can be sold, traded or given. It is simply a point total to be used as a guide for the PSC and Panther Athletics to rank donors in priority order for the purposes of seating and certain benefit allocation. In the case of death, Panther Points will automatically remain with the surviving spouse, if applicable, and will not be allowed to be transferred in any other manner.

### **Tickets for Special Events/Neutral Sites, Conference Tournaments & NCAA Tournaments**

Special Event/Neutral Site, Missouri Valley Conference Tournament and NCAA Basketball Tournaments tickets are allocated according to Panther Scholarship Club level and Panther Points within that level while supplies last. There is no limit to the number of tickets an individual may purchase; however, there will be a limit to the number of tickets that will be based on their Panther Points. For example, a Leadership member purchases 12 tickets to the MVC Tournament, 10 of those 12 tickets will be placed in the best available seats possible. The maximum limits are based on current PSC level and are as follows, based on availability:

<b>Tickets for Special Events/Neutral Sites, Conference &amp; NCAA Tournaments</b>		
<b>LEVEL</b>	<b>AMOUNT</b>	<b>MAXIMUM # of Tickets (Best Available)</b>
Leadership	\$25,000	10
Platinum	\$13,000	8
Diamond	\$8,000	6
Scholarship	\$4,100	6
UNI Pride	\$3,000	4
VIP	\$2,100	4
Directors	\$1,600	4
Gold	\$1,200	4
Purple	\$600	2
Coaches	\$350	2
Loyalty	\$50	2