



Panther Points
Procedures and Guidelines
A Priority Points System for UNI Athletics
As of August 9, 2017

The UNI Athletics priority point system – Panther Points – is being created to more equitably serve current Panther Scholarship Club (PSC) members. Panther Points allow for the objective allocation of benefits that exist in limited quantities, such as: season ticket location, parking location, away game ticket allocations, and distribution of tickets to postseason events.

Specific point values are assigned to certain giving types and season ticket purchases. Point values from each category will be combined to create your Panther Point total and rank. ***You must be an active member of the PSC in order to accumulate Panther Points.*** Points will be awarded to active PSC members according to the following categories:

- Total lifetime giving to UNI Athletics (since 1993)
- Former UNI student-athlete
- UNI graduate
- Current PSC/Panther Champions donation
- Consecutive years purchasing season tickets in all current season-ticketed sports (since 2008)
- Consecutive years of PSC membership (since 1993)

Ranking

Each active PSC member receives a Panther Points ranking. The ranking is based on donor LEVEL first and donor RANK second that each donor has earned. Rankings and Panther Points are updated throughout the year as donors have the opportunity to accumulate additional points by making donations, purchasing season tickets and referring new members. Each active member receives a ranking among the total number of current members. The ranking is based on the total Panther Points each donor has earned. Rankings can continuously change as donors have the opportunity to making additional donations and purchasing season tickets each year. Active members who wish to take advantage of PSC benefits such as parking, football and basketball season ticket upgrades, and all postseason game tickets will be rewarded based on their ranking within their giving level. The current PSC giving levels are as follows:

LEVEL	AMOUNT
Leadership	\$25,000
Platinum	\$13,000
Diamond	\$8,000
Scholarship	\$4,100
UNI Pride	\$3,000
VIP	\$2,100
Directors	\$1,600
Gold	\$1,200
Purple	\$600
Coaches	\$350
Loyalty	\$50

How are Panther Points determined?

Points will be earned on a one-time as well as an annual basis. One-time base points are determined on previous giving history and carry over each year. Annual points are cumulative and are earned each year. This process meshes loyalty with the importance of donation levels. Members will be informed of their point totals annually, and as requested to the PSC Office. Panther Points will be earned in the following manner:

One-time Panther Points are awarded to PSC accounts once and carry over each year:

- **2 Panther Points** per \$100 donated to any UNI Athletics account/initiative since 1993. This includes PSC, endowments, restricted giving to individual sports accounts, and capital campaigns.
- **1 Panther Point** per every \$100 in Revocable Planned Gifts and Irrevocable Planned Gifts donated to UNI Athletics. (Example: \$100,000 in a planned gift = 1,000 points)
- **10 Panther Points** for being a former UNI student-athlete
- **5 Panther Points** for being a UNI graduate (non student-athlete)

Annual Panther Points are awarded to PSC accounts each year based on the following criteria:

- **3 Panther Points** for every \$100 in cash donation to the PSC, Panther Champions and Salary Enhancement. Gifts must be made within the current fund drive year (Jan 1-Dec 30). A pledge is not counted until the gift is received.
- **3 Panther Point** for every \$100 gift-in-kind donation to the PSC. Gifts must be made within the current fund drive year. A pledge is not counted until the gift is received.
- **3 Panther Points** for each consecutive year of giving to the PSC. If you skip a year of donating, your consecutive years of giving to the PSC drops back to one year when you rejoin. (Since 1993)
- **3 Panther Points** for each consecutive year of season ticket purchase per sport (since 2008). This applies to the current season-ticketed sports of football, volleyball, men's basketball, women's basketball, and wrestling.
- **2 Panther Point** for every \$100 cash or gift in-kind donation to non-PSC accounts (Facilities, Endowments, Salary Enhancements). This includes any donation to UNI Athletics that does not fall under the PSC.

***Priority points are allocated to an account when a financial gift is received, not when a pledge is made. (Not including Planned Gifts)**

Point Ownership

Panther Points are the property of the individual or company officially listed as the donor on the PSC account. Transfer of points to other individuals is not permitted. In the event of death, Panther Points will be allocated to a surviving spouse. Other survivors, including children and grandchildren, will not inherit Panther Points. In case of divorce or legal separation, Panther Points will be awarded as noted in any binding legal decree. Panther Points earned by a company will be retained by the company and its CEO (or designee). See more information below:

1. **Sale, Transfer or Assignment of Priority Points.** As Panther Points are not property, they may not be sold by any member, and, subject to the following exceptions, may not be assigned to another PSC member.
 - a. **Marriage.** An account where Panther Points have been awarded to a member who is legally married may be placed into an account solely in that spouse's name or may be placed into a single joint account set up for both spouses. Should spouses each have an PSC account prior to their marriage to each other, they may elect to merge their accounts into a single joint account. Panther Points awarded subsequent to the establishment of the single joint account due to the financial contributions of either spouse or by joint contribution of both spouses shall be placed in said single joint account.
 - b. **Divorce.** Should the spouses subsequently divorce, subsequent Panther Points awarded shall no longer be placed into the single joint account but shall be placed in a new account set up for the spouse who was awarded said points for contributions made after the divorce to PSC. In the absence of an agreement entered into between the spouses during the divorce for allocation of the Panther Points earned by them during their marriage, allocation of the Panther Points earned during the marriage shall be as follows: (1) where only one of the spouses is an PSC member with an account, Panther Points resulting from all contributions, whether made jointly or separately, shall be allocated solely to the spouse who is the PSC member; and (2) where the spouses are both PSC members who have set up a single joint account, the Panther Points in said account shall be allocated equally between the spouses.
 - c. **Death.** In the event of the death of an PSC member, the member's Panther Points shall lapse unless the member is survived by a spouse. All Panther Points shall transfer upon death to the surviving spouse. A donation, will, trust instrument, or other document purporting to transfer points upon death to someone other than the surviving spouse of the deceased PSC member shall be of no consequence as, again, Panther Points are not property, have no tangible value, and PSC members have no vested rights or rights of ownership with respect to Panther Points.
 - d. **Financial Contribution in name of another.** A financial contribution to PSC which is given by someone but made in the name of another person, whether or not that person is a member, shall be credited to the PSC account of the person in whose name the contribution was given. If not a member, an PSC account shall then be set up in that person's name. The contribution may be the result of a gift or award bestowed on said member.

- e. **Sale/Closure of Business Entity.** A business entity such as a Corporation, Partnership or Limited Liability Company may not transfer its Panther Points to another person or business entity in the event of the sale or closure of said entity except as hereinafter provided.
 - i. If the business entity has only one shareholder or member, or in the event it has only spouses who are its only shareholders, partners or members, the Panther Points of said entity shall be transferred into the existing account of said shareholder or member or into the existing joint account of the shareholders, partners or members. If there is no account set up for said shareholder(s), partners or member(s), an account shall be set up and the Priority Points shall thereafter be transferred.
 - ii. If the business entity has multiple shareholders, partners or members, the Panther Points of said entity shall remain in its account with PSC unless said entity provides in writing to PSC its decision to allow the Panther Points to be transferred to the account of one of its shareholders, partners or members.
- f. **Merger/Acquisition.** A business entity that merges with another business entity or is acquired by said business entity, and both entities are PSC members, the Panther Points of both entities shall be combined into a new account set up for the new or surviving business entity.
- g. **Employer Contributions/Matching Gifts.** Contributions by an employer classified as a “matching gifts” made to the PSC on behalf of an employee who is an PSC member shall be eligible for Panther Points credit and credited to the PSC account of the employee.

Tickets for Special Events/Neutral Sites, Conference Tournaments & NCAA Tournaments

Special Event / Neutral Site, Missouri Valley Conference Tournament and NCAA Basketball Tournaments tickets are allocated according to Panther Scholarship Club level and priority points within that level while supplies last. There is no limit to the number of tickets an individual may purchase, however, there will be a limit to the number of tickets that will be based on their Panther Scholarship Club giving / Panther Points. For example: Leadership member purchases 12 tickets to the MVC Tournament, 10 of those 12 tickets will be placed in the best available seats possible. The maximum limits are based on current PSC level and are as follows, based on availability:

LEVEL	AMOUNT	MAXIMUM # of Tickets (Best Available)
Leadership	\$25,000	10
Platinum	\$13,000	8
Diamond	\$8,000	6
Scholarship	\$4,100	6
UNI Pride	\$3,000	4
VIP	\$2,100	4
Directors	\$1,600	4
Gold	\$1,200	4
Purple	\$600	2
Coaches	\$350	2
Loyalty	\$50	2