



Panther Points
Procedures and Guidelines
A Priority Points System for UNI Athletics
As of February 12, 2025

The UNI Athletics priority point system – Panther Points – was created to more equitably serve current Panther Scholarship Club (PSC) members. Panther Points allow for the objective allocation of benefits that exist in limited quantities, such as: season ticket location, away game ticket allocations, and distribution of tickets to postseason events.

Specific point values are assigned to certain giving types and season ticket purchases. Point values from each category will be combined to create your Panther Point total and rank. Points will be awarded to according to the following categories:

- Historical giving to UNI Athletics (1993 to 2017)
- Current giving to UNI Athletics (2017 to present)
- Former UNI student-athlete
- UNI graduate
- Current PSC/Panther Champions donation
- Consecutive years purchasing season tickets in all current season-ticketed sports (since 2008)
- Consecutive years of PSC membership (since 1993)

Ranking

Each active PSC member receives a Panther Points ranking. The ranking is based on donor LEVEL first and donor RANK second that each donor has earned. Rankings and Panther Points are updated throughout the year as donors have the opportunity to accumulate additional points by making donations, purchasing season tickets. Each active member receives a ranking among the total number of current members. The ranking is based on the total Panther Points each donor has earned. Rankings can continuously change as donors have the opportunity to making additional donations and purchasing season tickets each year. Active members who wish to take advantage of PSC benefits such as football and basketball season ticket upgrades, and all postseason game tickets will be rewarded based on their ranking within their giving level. The current PSC giving levels are as follows:

LEVEL	AMOUNT
Leadership	\$25,000
Platinum	\$13,000
Diamond	\$8,000
Champion	\$5,500
Scholarship	\$4,100
UNI Pride	\$3,000
VIP	\$2,100
Directors	\$1,600
Gold	\$1,200
Purple	\$600
Loyalty	\$50

How are Panther Points determined?

Points are earned on an annual basis based on PSC giving, UNI Athletics giving, consecutive years in the PSC, and consecutive years of season tickets (per sport). Points are cumulative and will transfer over each year. This process meshes loyalty with the importance of donation levels. Members can check their point totals on their PAC ticketing account or by requesting it from the PSC office. Panther Points will be earned in the following manner:

Panther Points are awarded to PSC accounts based on the following criteria and carry over each year:

- **3 Panther Points** for every \$100 in cash donation to the PSC, Panther Champions and Salary Enhancement. Gifts must be made within the current fund drive year (Jan 1-Dec 30). A pledge is not counted until the gift is received unless a payment plan is setup.
- **3 Panther Point** for every \$100 gift-in-kind donation to the PSC. Gifts must be made within the current fund drive year. A pledge is not counted until the gift is received.
- **3 Panther Points** for each consecutive year of giving to the PSC. If you skip a year of donating, your consecutive years of giving to the PSC drops back to one year when you rejoin. (Since 1993)
- **3 Panther Points** for each consecutive year of season ticket purchase per sport (since 2008). This applies to the current season-ticketed sports of football, volleyball, men's basketball, women's basketball, and wrestling.
- **2 Panther Point** for every \$100 cash or gift in-kind donation to non-PSC accounts (Facilities, Endowments, Salary Enhancements). This includes any donation to UNI Athletics that does not fall under the PSC.
- **10 Panther Points** for being a former UNI student-athlete
- **5 Panther Points** for being a UNI graduate (non student-athlete)

Historical Panther Points are awarded to PSC accounts once and carry over each year:

- **2 Panther Points** per \$100 donated to any UNI Athletics account/initiative since 1993. This includes PSC, endowments, restricted giving to individual sports accounts, and capital campaigns.
- **1 Panther Point** per every \$100 in Revocable Planned Gifts and Irrevocable Planned Gifts donated to UNI Athletics. (Example: \$100,000 in a planned gift = 1,000 points)

***Priority points are allocated to an account when a financial gift is received, not when a pledge is made.** *(Not including Planned Gifts and payment plans)*

Point Ownership

Panther Points are the property of the individual or company officially listed as the donor on the PSC account. Transfer of points to other individuals is not permitted. In the event of death, Panther Points will be allocated to a surviving spouse. Other survivors, including children and grandchildren, will not inherit Panther Points. In case of divorce or legal separation, Panther Points will be awarded as noted below. Panther Points earned by a company will be retained by the company and its CEO (or designee). See more information below:

1. **Sale, Transfer or Assignment of Priority Points.** As Panther Points are not property, they may not be sold by any member, and, subject to the following exceptions, may not be assigned to another PSC member.
 - a. **Marriage.** An account where Panther Points have been awarded to a member who is legally married may be placed into an account solely in that spouse's name or may be placed into a single joint account set up for both spouses. Should spouses each have an PSC account prior to their marriage to each other, they may elect to merge their accounts into a single joint account. Panther Points awarded subsequent to the establishment of the single joint account due to the financial contributions of either spouse or by joint contribution of both spouses shall be placed in said single joint account.
 - b. **Divorce.** Should the spouses subsequently divorce, subsequent Panther Points awarded shall no longer be placed into the single joint account but shall be placed in new accounts set up for the spouses. Both spouses will receive the full amount of historical Panther Points. Any points awarded after the divorce will be for contributions made from the new separate accounts made for the spouses. These accounts will act as separate accounts and separate Panther Points going forward.
 - c. **Death.** In the event of the death of an PSC member, the member's Panther Points shall lapse unless the member is survived by a spouse. All Panther Points shall transfer upon death to the surviving spouse. A donation, will, trust instrument, or other document purporting to transfer points upon death to someone other than the surviving spouse of the deceased PSC member shall be of no consequence as, again, Panther Points are not property, have no tangible value, and PSC members have no vested rights or rights of ownership with respect to Panther Points.
 - d. **Financial Contribution in name of another.** A financial contribution to PSC which is given by someone but made in the name of another person, whether or not that person is a member, shall be credited to the PSC account of the person in whose name the contribution was given. If not a member, an PSC account shall then be set up in that person's name. The contribution may be the result of a gift or award bestowed on said member.
 - e. **Sale/Closure of Business Entity.** A business entity such as a Corporation, Partnership or Limited Liability Company may not transfer its Panther Points to another person or business entity in the event of the sale or closure of said entity except as hereinafter provided.
 - i. If the business entity has only one shareholder or member, or in the event it has only spouses who are its only shareholders, partners or members, the Panther

- Points of said entity shall be transferred into the existing account of said shareholder or member or into the existing joint account of the shareholders, partners or members. If there is no account set up for said shareholder(s), partners or member(s), an account shall be set up and the Priority Points shall thereafter be transferred.
- ii. If the business entity has multiple shareholders, partners or members, the Panther Points of said entity shall remain in its account with PSC unless said entity provides in writing to PSC its decision to allow the Panther Points to be transferred to the account of one of its shareholders, partners or members.
- f. **Merger/Acquisition.** A business entity that merges with another business entity or is acquired by said business entity, and both entities are PSC members, the Panther Points of both entities shall be combined into a new account set up for the new or surviving business entity.
 - g. **Employer Contributions/Matching Gifts.** Contributions by an employer classified as a “matching gifts” made to the PSC on behalf of an employee who is an PSC member shall be eligible for Panther Points credit and credited to the PSC account of the employee.

Tickets for Special Events/Neutral Sites, Conference Tournaments & NCAA Tournaments

Special Event / Neutral Site, Missouri Valley Conference Tournament and NCAA Basketball Tournaments tickets are allocated according to Panther Scholarship Club level and priority points within that level while supplies last. There is no limit to the number of tickets an individual may purchase, however, there will be a limit to the number of tickets that will be based on their Panther Scholarship Club giving / Panther Points. For example: Leadership member purchases 12 tickets to the MVC Tournament, 10 of those 12 tickets will be placed in the best available seats possible. The maximum limits are based on current PSC level and are as follows, based on availability:

LEVEL	AMOUNT	MAXIMUM # of Tickets (Best Available)
Leadership	\$25,000	10
Platinum	\$13,000	8
Diamond	\$8,000	6
Champion	\$5,500	6
Scholarship	\$4,100	4
UNI Pride	\$3,000	4
VIP	\$2,100	4
Directors	\$1,600	4
Gold	\$1,200	2
Purple	\$600	2
Loyalty	\$50	2

Frequently Asked Questions?

What is the Panther Points System?

- The UNI Athletics priority point system – Panther Points – is intended to promote fairness, generate support for Panther Scholarship Club (PSC) members and rewards supporters. This system also provides an incentive for beginning, renewing and increasing participation as an athletics donor and season ticket holder. Panther Points allows for the objective allocation of benefits that exist in limited quantities, such as: season ticket location, away game ticket allocations, and distribution of tickets to postseason events. The system is administered collaboratively by the staff of the UNI Ticket Office and the PSC.

What comes first in terms of seating, donor levels or donor rank?

- DONOR LEVEL FIRST, DONOR RANK SECOND. When it comes to allocating benefits, such as a reseat or away game allocations, your PSC Donor Level will be taken into consideration first, and then your Panther Point total will be used to determine your Donor Rank within your PSC Donor Level. Your PSC Donor Level will be based on which level you pledge. This system allows the Panther Scholarship Club to more effectively reward our active annual fund donors for their loyalty and all their efforts to make our athletics program one of the best in the nation

Where can I check my Panther Points?

- You can check your total Panther Points through your Paciolan ticketing account. In the upper right corner of the ticket page (<https://unitix.evenue.net/list/TIX>) there is a sign in button. After signing in there will be your account initials in the upper right corner. After clicking on that it will take you to your profile page. On that page in the lower right corner under donations is a tab called Panther Points. Clicking on that tab will show you your total Panther Points and the breakdown of the total points.

What can I do if I feel my point totals are incorrect?

- If you feel your Panther Points total is incorrect, please contact the Panther Scholarship Club at 319-273-2471.

How do I increase my donor level?

- The easiest way to increase your donor level via the Panther Points system is to increase your annual fund contribution to the next membership level in the Panther Scholarship Club. Not only does your gift help the betterment of our student-athletes, but it also opens access for you to many donor benefits such as season ticket location, away game ticket allocations, and distribution of tickets to postseason events.

How do I increase my donor rank within a donor level?

- To increase your donor rank within a donor level via the Panther Points system is to give to other areas within the UNI Athletic Department. (Sport Specific giving, capital projects, scholarships, etc.)

If the PSC already has donor levels, what is the purpose of the Panther Points?

- The purpose of Panther Points is to reward PSC members and create transparent standards for all donors. In addition, a priority points system promotes annual giving by providing an objective, competitive fundraising vehicle. The point system will not replace our giving levels. You are still

required to be at the specific giving levels for MVC tickets, postseason tournament tickets, parking, etc. Panther Points will allow for an organized ranking of donors within each giving level for various allocations.

Are Panther Points utilized in determining the location of my MVC Basketball Tournament and/or neutral site tickets?

- Yes. Your Panther Points total within your PSC donor giving level is utilized when allocating MVC Tournament tickets. Panther Points rankings will be awarded first by Panther Scholarship Membership Level, then by total Panther Points.

Do Capital Campaign gifts count toward my Panther Points?

- Yes, any gift to an athletics capital campaign will count toward your Panther Points. University capital campaign gifts will not count toward your Panther Points, it must be an athletics capital campaign.

When will Panther Point rankings be updated and for what purpose?

- Panther Points rankings will change constantly with each gift and season ticket purchase to UNI Athletics. Rankings will be used for football, basketball, wrestling & volleyball season ticket upgrades, parking locations, re-seats and postseason tournaments (conference & NCAA).

As a new donor, how do I obtain the best benefits available?

- The quickest way to accumulate points is to maximize the amount of your current PSC annual gift. This will allow you to accumulate points rapidly as well as place you in the best possible position to receive PSC benefit allocations (i.e. football playoff games, MVC, & NCAA Tournaments). Based on our seating policy, our top levels will be seated first, and we will work our way down through the levels.

I am not exactly sure how the points system works and how my points are calculated, who can I talk to?

- If you have specific or more detailed questions about the Panther Points system or would like more information on ways to increase your Panther Points total, please contact the PSC office at 319-273-2471.

Will my priority points be passed down to my children?

- No. Panther Points have no tangible value. They are not property that can be sold, traded or given. It is simply a point total to be used as a guide for the PSC and Panther Athletics to rank donors in priority order for the purposes of seating and certain benefit allocation. In the case of death, Panther Points will automatically remain with the surviving spouse, if applicable, and will not be allowed to be transferred in any other manner.