

An aerial photograph of a university campus, likely the University of North Carolina at Charlotte, showing various buildings, parking lots, and a large circular arena. The image is overlaid with a semi-transparent white banner containing the text and logo. The text 'COWBOY' and 'JOE CLUB' is in a stylized, outlined font. In the center of the banner is a black silhouette of a cowboy riding a bucking horse, with the letters 'CJ' on the horse's side.

**COWBOY**  **JOE CLUB**

**2024 MEMBERSHIP GUIDE**



## MESSAGE FROM THE ATHLETIC DIRECTOR

Cowboy and Cowgirl Supporters,

Welcome to the 2024 Cowboy Joe Club membership year. On behalf of our entire staff and the more than 400+ student-athletes that wear the Brown and Gold, I want to be there first to thank you for supporting UW Athletics as a Cowboy Joe Club member.

Our mission is to provide each of our student-athletes with resources and opportunities that will help them grow into the best version of themselves during their time at UW. In our world of constant change, and in the ever-fluctuating arena that is intercollegiate athletics, it is more important than ever that we invest in the very fabric that makes Wyoming so unique – our programs and our incredible student-athletes.

When you contribute to the Cowboy Joe Club, you are helping to provide scholarships and resources for each of our 17 programs. Your support is truly essential to the success of our student-athletes, and together, we continue to build champions...in the classroom, in competition, and in life!

Over 4,000 individuals like you supported the Cowboy Joe Club as members in 2023. We thank you for your commitment to Wyoming Athletics and look forward to providing you with continued opportunities to make an impact in 2024.

We are lucky to live in a state that supports us so well, and are pleased to inform you that once again, every dollar donated to Wyoming Athletics in 2024 will be matched by the state. Every dollar you contribute to the Cowboy Joe Club in 2024 will go twice as far for helping our student-athletes, and that is an opportunity we must take advantage of.

We are truly thankful that you are part of our team and look forward to seeing you on campus and throughout the country in 2024!

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Burman". The signature is fluid and cursive, with a long horizontal stroke at the end.

Thomas K. Burman  
Director of Intercollegiate Athletics



# WHAT IS THE COWBOY JOE CLUB:

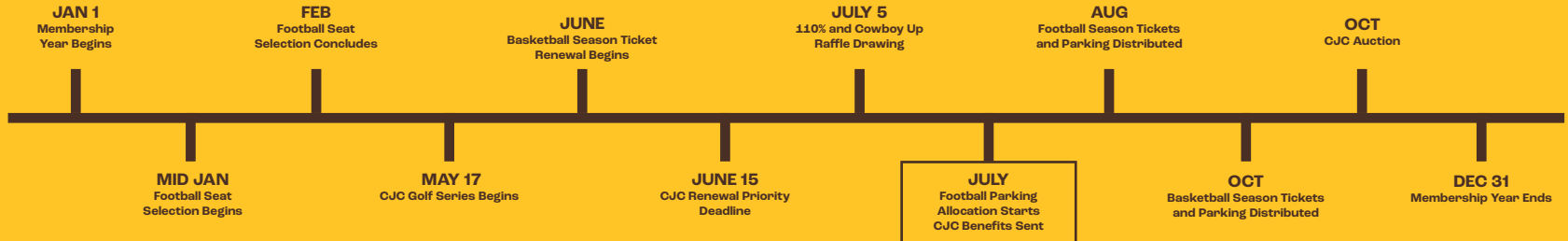
In existence for 54 years, the Cowboy Joe Club is the primary fundraising organization for Wyoming Athletics. Our primary goal is to support our 400+ Cowboy and Cowgirl student-athletes with scholarship opportunities.


## OUR MISSION:

The Cowboy Joe Club, through financial investment of alumni, fans, and friends, is committed to providing the University of Wyoming student-athletes with the opportunity to succeed in the classroom, in competition, and in life.



# 2024 IMPORTANT DATES




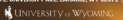
	Window Decal	CJC License Plate Frame	Membership Card	Special Event Invitations	Early Single Game Ticket Purchase	Priority Parking for Football, MBB & WBB	Pregame Access to IPF	Pregame Access to Mickey's Bar	10% 20% Discount at Brown and Gold Outlet	Opportunity to purchase WBB Courtside Seating	CJC Branded Scarf	CJC Commemorative Coin	Reserved/Name Plate Parking	Travel with the Pokes	Opportunity to purchase MBB Courtside Seating	Pregame access to 7220 Room	Pregame Sideline Access (2)	Travel with the Pokes/ FIRST PRIORITY	Team Ring or Pendant	AD/Coaches VIP Experience
<b>MILWARD L. SIMPSON SOCIETY \$25,000+</b>			Platinum Card			4 Priority Permits	Comp		20%											
<b>SCHOLARSHIP CIRCLE \$10,000-\$24,999</b>			Platinum Card			3 Priority Permits	Comp		20%											
<b>COACHES CLUB \$5,000-\$9,999</b>			Gold Card			2 Priority Permits	Comp		10%											
<b>GOLDEN SPUR \$3,000-\$4,999</b>			Gold Card			2 Priority Permits	Comp		10%											
<b>SILVER SPUR \$2,000-\$2,999</b>			Gold Card			1 Priority Permit	Comp		10%											
<b>TRAIL BOSS \$1,000-\$1,999</b>			Gold Card			1 Priority Permit	Comp		10%											
<b>TOP HAND \$750-\$999</b>			Brown Card			1 Priority Permit	Fee \$5													
<b>WRANGLER \$300-\$749</b>			Brown Card			1 Priority Permit	Fee \$5													
<b>CENTURY CLUB \$100-\$299</b>			Brown Card			1 Priority Permit	Fee \$5													

**COWBOY JOE CLUB**  
  
**2024 PLATINUM MEMBERSHIP CARD**  
**PISTOL PETE 123**  
DEPT. 3444, 1000 E. UNIVERSITY AVE. LARAMIE, WY 82071 | 307-760-6242  


**PLATINUM CARD:**  
 Free admission with unlimited guests to CJC Pregame Tailgate in the IPF. Free food, adult beverages, soda, and water. Access to Mickey's Bar for MBB and WBB.

**COWBOY JOE CLUB**  
  
**2024 GOLD MEMBERSHIP CARD**  
**PISTOL PETE 123**  
DEPT. 3444, 1000 E. UNIVERSITY AVE. LARAMIE, WY 82071 | 307-760-6242  


**GOLD CARD:**  
 Free admission maximum of you plus three guests or immediate family to CJC Pregame Tailgate in IPF. Food provided at a discounted rate. Adult beverages, soda, and water are free of charge. Access to Mickey's Bar for MBB and WBB.

**COWBOY JOE CLUB**  
  
**2024 BROWN MEMBERSHIP CARD**  
**PISTOL PETE 123**  
DEPT. 3444, 1000 E. UNIVERSITY AVE. LARAMIE, WY 82071 | 307-760-6242  


**BROWN CARD:**  
 \$5 admission per person to CJC Pregame Tailgate in IPF. Food provided at a discounted rate. Adult beverages, soda, and water are free of charge.

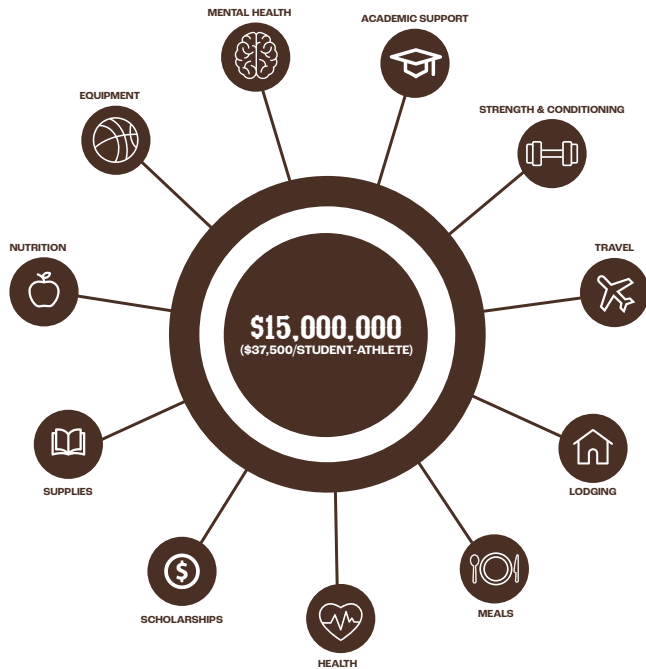


# WHY YOUR GIFT MATTERS

**EVERY DOLLAR RAISED BY THE COWBOY JOE CLUB UP TO \$5,000,000 IS MATCHED BY THE STATE OF WYOMING! PLEASE THANK YOUR LEGISLATOR!**

With your support of the Cowboy Joe Club, Wyoming Athletics and our student-athletes continue to grow each and every year. Your continued support allows UW to provide the best possible experience for our 400+ student-athletes over 17 intercollegiate sports.

## STUDENT-ATHLETE EXPENSES



## COST OF ATTENDANCE

**\*\*BOOKS, TRAVEL, & PERSONAL EXPENSES NOT INCLUDED IN THE ESTIMATES**

### UNDERGRADUATE COST ESTIMATE

**\$18,682**  
WYOMING RESIDENT

**\$33,832**  
NON-RESIDENT

### GRADUATE COST ESTIMATE

**\$7,182**  
WYOMING RESIDENT

**\$18,324**  
NON-RESIDENT

## ABOVE & BEYOND RAFFLE

### SEE RAFFLE RULES BELOW:

Donation must be in by June 15 to be eligible for 110%/Cowboy Up Raffle\*\*

Drawing will take place July 5th for all premium prizes. One winner per prize. (Agreed upon game for passes and seats)

1. Pregame sideline experience
2. Wyoming Football Helmet
3. Wildcatter SRO access for one game
4. Lunch in the HAPC for 4
5. UW Athletics Gear & Swag Bag
6. Signed Football & Basketball

Cowboy Up to receive an exclusive Cowboy Joe Club Hat during the 2024 year!



# 110%

## ABOVE & BEYOND

Every gift you make the to the Cowboy Joe Club makes an incredible impact on the success of our student-athletes. When every dollar counts, just imagine how many individuals you can impact when you commit 110% of your previous year's commitment. Consider going above and beyond in 2024, and you'll be entered into a raffle for exclusive prizes! (See raffle info left)

## COWBOY UP!

Making a maximum impact on student-athletes, and increasing your own benefits, is only one step away! When you Cowboy Up one donation level in 2024 you not only improve your benefits, but increase your impact on UW student-athletes! Don't forget, all CJC members that choose to Cowboy Up will also receive an additional gift to signify their commitment, at no cost!





# JAREN CALKINS

LANDER, WY

COWBOY GOLF

## SUPPORT FROM THE FANS AND DONORS MEANS EVERYTHING TO US.

As golfers our season consists of tournaments every week where donor support gives us incredible opportunity to travel, find green grass, and compete on the same level with schools that play year-round. Constant travels also give us the chance to see fan support in different locations which is a huge reason why I think Wyoming is a special place.

Countless times we run into alums or fans in public that come up and say something. The friendly, small town attitude throughout Wyoming creates great connections between us and fans that have an endless amount of support.

# KALI FRANKOWIAK

NAPERVILLE, IL

COWGIRL SWIMMING

Wyoming is unique in so many ways. It is beautiful, but what really makes it all come together is the people. **WE WOULDN'T HAVE THIS EXCELLENT PROGRAM IF IT WASN'T FOR OUR FANS AND THE DONORS THAT ALSO SUPPORT US.** We swim for our fans and donors, and the University of Wyoming as a whole. It goes a long way when we find out we are getting a new pool, locker rooms, or even new equipment. None of that would be possible if it wasn't for them. Those may not seem like big things to most people, but they are to us.





The goal of the W-Club is to provide an opportunity to all Wyoming Athletics alumni, including former student-athletes who earned a varsity letter, coaches, athletic trainers, managers and Spirit Squad members, to continue to contribute to Wyoming Athletics. The W-Club is an exclusive segment of the Cowboy Joe Club that gives athletics alumni the opportunity to feel a connection to the current program and the current student-athletes. Please let CJC staff know you are an Athletics alum. Member Benefits include:

- \$50 annual matching gift for CJC membership
- CJC benefits at corresponding giving level
- Special W-Club gift
- New Graduates receive one (1) complimentary W-Club Membership that extends from their graduation date to the following December



## COWBOY JOE RAGTIME CLUB

The Ragtime Club is an exclusive membership level within the Cowboy Joe Club for recent UW graduates. The CJC understands the financial inflexibilities after graduation, so this program was created to help recent graduates give back and stay connected with UW Athletics.

### WHO IS ELIGIBLE FOR THE RAGTIME CLUB?

Recent graduates from the University of Wyoming within the last 5 years from an undergraduate or graduate program.

### BENEFITS

- Discounted Football and Men's Basketball season tickets
- Exclusive Ragtime Club gift
- Brown Lot parking pass for Football & Men's/Women's Basketball
- Cowboy Joe Club bonus priority points (5 points per year)
- Invitations to special events
- Membership Card
- Steamboat Sound Subscription

GRADUATION YEAR	YOUR MEMBERSHIP FEE
DEC 2023 - MAY 2024	\$10
DEC 2022 - MAY 2023	\$25
DEC 2021 - MAY 2022	\$50
DEC 2020 - MAY 2021	\$75
MAY 2020	\$100





*Build your long-term legacy with a leadership gift to Wyoming Athletics*

**THE COWBOY JOE CLUB IS EXCITED TO ANNOUNCE A NEW GIVING SOCIETY IN 2024. THE 7220 SOCIETY WILL PROVIDE DONORS WITH THE OPPORTUNITY TO ESTABLISH THEIR GIVING LEGACY BY MAKING A LONG-TERM COMMITMENT TO THE COWBOY JOE CLUB.**

By pledging to contribute at a level at or above \$7,220 per year, for five years, you will join the exclusive ranks of the 7220 society. Long term pledges are the most effective way for donors to make a significant impact on the Cowboy Joe Club. By committing to a long-term pledge, you can help Cowboy Joe Club in its ability to plan multi-year investments into scholarships and resources for its student-athletes, guaranteeing that your impact reaches multiple generations of Cowboys and Cowgirls. Additionally, planned long-term giving allows you, the donor, to forecast your personal investment into the CJC for an extended period.

Being a member of the 7220 Society not only signifies that you are a top contributor and impact maker for Wyoming Athletics, but will also entitle you to numerous special benefits, including:

- An exclusive, customized 7220 Society Belt Buckle and Display
- Special Recognition on the Cowboy Joe Club website and social media pages
- Special event invites
- Annual benefits commensurate with your Cowboy Joe Club giving level
- Double Priority Points on every dollar plaid upon full completion of pledge
- Access to 7220 Room

*For more information, please contact the Cowboy Joe Club office.*



## SCHOLARSHIP CIRCLE

The Scholarship Circle is comprised of a group of donors who are making a significant financial commitment, on an annual basis, to dramatically impact a student-athlete's academic and athletic success. Scholarship Circle donors are assigned a specific student-athlete who matches the donor's interest and criteria. Through this special giving society, donors receive the following benefits:

- Personal interaction with their assigned student-athlete throughout the year (within NCAA rules)
- Personalized plaque with the student-athlete's photo
- Equivalent credit and benefits in the Cowboy Joe Club
- Travel to one away game with Football or Men's & Women's Basketball

In 2023, there were 85 donors who were considered Scholarship Circle donors because of their \$10,000+ membership contribution to the Cowboy Joe Club. Contact the Cowboy Joe Club office if you would like to be a part of this special group of Cowboy Joe Club members.





Established in 1995, the Steer-A-Year program is a great way for the Ag community to get involved with Wyoming Athletics. By donating a physical steer, contributing \$1,000 cash, or transporting steers for gift-in-kind, your contribution will earn you a membership at that particular gift level in the Cowboy Joe Club. During the 2023 year, the Steer-A-Year program brought in 140+ physical steers and raised over \$350,000 that directly supports our 400+ student-athletes with scholarship opportunities. Want to be a part of this program? Please specify that you want your donation to directly support our Steer-A-Year program! All SAY members are invited to an exclusive banquet during a home football game!



## BENEFITS

- Steer-A-Year Cap
- Membership Card & Decal
- Ticket Priority
- Parking for FB & Basketball Games
- Ranch name in 2024 SAY brochure
- Volunteer of the Year

## AWARDS & 2023 WINNERS

VOLUNTEER OF THE YEAR:

**TOM DAVIS**

NEWCOMER OF THE YEAR:

**JENNIFER SCHEER**

CARCASS VALUE (BEFORE JUNE 1):

**DUNMIRE RANCH**

CARCASS VALUE (JUNE TO JULY):

**DARNALL RANCH INC.**

GREATEST INITIAL VALUE:

**LOREN, ROBYN, LOGAN & HEATHER HETH**



(left to right): Thomas Sholar, Sarah Sholar, Dan Runner, Kip Kerbs, Doug Hixon, Joe Glade, Jean Runner



(left to right): Gail Adamson, Danny Adamson, Sam Adamson, Chip Adamson





# 38TH ANNUAL CJC AUCTION

CHEYENNE, WY | LITTLE AMERICA HOTEL & RESORT | FALL 2024

Join fellow Wyoming fans & UW Athletics for an evening of entertainment, premium meal, open bar and exciting live and silent auctions.

**MORE INFO:**

[COWBOYJOECLUB.COM/CJC-EVENTS/ANNUAL-AUCTION](http://COWBOYJOECLUB.COM/CJC-EVENTS/ANNUAL-AUCTION)



The Cowboy Joe Golf Series presented by Ford is a fun and engaging way to support UW Athletics and our tremendous student-athletes. During the course of the spring and summer, the Cowboy Joe Club travels around Wyoming and Colorado to host local golf tournaments at some of the premier courses in the region. In addition to supporting UW student-athletes, benefits of the CJC Golf Series include:

- Net & Gross Team Winners at all locations**
- Tournament Gift & Meal**
- Premier Bole & Joint Premium Golf Balls**
- Raffles, Prizes & Contest Holes at all locations**
- Local Winning Teams Qualify for the Laramie Championship**

**WORLAND, WY - MAY 17**  
Green Hills Golf Club

**RIVERTON, WY - MAY 18**  
Riverton Country Club

**CHEYENNE, WY - MAY 24**  
Cheyenne Country Club

**SHERIDAN, WY - JUNE 7**  
The Powder Horn

**CASPER, WY - JUNE 8**  
Three Crowns

**WINDSOR, CO - JUNE 17**  
Ptarmigan Country Club

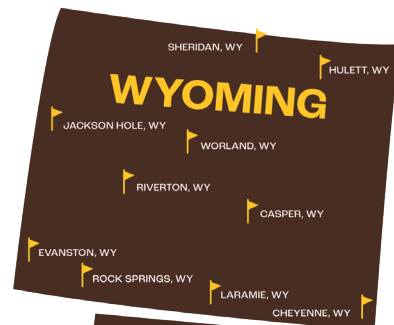
**JACKSON HOLE, WY - JUNE 21**  
Golf & Tennis

**EVANSTON, WY - JUNE 22**  
Purple Sage Golf Course

**HULETT, WY - JUNE 29**  
The Golf Club at Devil's Tower

**ROCK SPRINGS, WY - JULY 13**  
White Mountain Golf Course

**LARAMIE, WY - SEPT 6**  
Championship - Jacoby Golf Course



# SPONSORSHIP OPPORTUNITIES

You can make an impact through more than just membership within the Cowboy Joe Club in 2024. Becoming a sponsor for one of our events is a wonderful way to show a deep commitment to student-athletes at the University of Wyoming, while also promoting your brand, business, or cause. If you are interested in making a difference and promoting your brand in an affordable, unique way, contact the Cowboy Joe Club at 307.766.6242



## GOLF SERIES

Celebrate the return of spring by sponsoring the annual Cowboy Joe Club Golf Series. This opportunity brings both local and regional opportunities, as the series includes multiple locations throughout Wyoming and beyond. Whether you want to support your local tournament or the full series, there is a package that is right for you!



## ANNUAL AUCTION

The single largest fundraiser of the year for the University of Wyoming Athletic Department, the annual Cowboy Joe Club Auction allows your brand to be at the forefront of a one-of-a-kind night. With nearly 750 attendees annually, your brand will be proudly displayed throughout the night. With various sponsorship packages available, there is an avenue for everyone to reach potential clients and supporters at this event!



## LOCAL WATCH PARTIES

Bring the Cowboy Joe Club community together at a location of your choice! Do you have a great bar, restaurant, or business that you would like to show off? Work with the CJC to host a local watch party for a football or basketball road game! Each sponsorship opportunity includes a Wyoming-branded promotional graphic, direct communication to all CJC members, official Wyoming promotional items and more. There is no better way to bring Pokes together and show off your business!

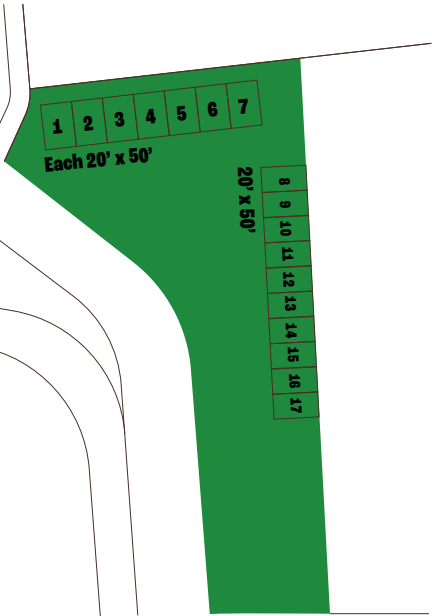


## BOWL/AWAY GAME TAILGATES

Looking for a fun way to advertise and support Wyoming student-athletes around the holidays? You can become an official sponsor for the Cowboy Joe Club pregame tailgate when the Cowboys earn a bowl game berth or play on the road! With various sponsorship levels and benefits, it is possible to promote your business to thousands of Wyoming fans and bowl game attendees at any price point! You do not want to miss this party!

# GROUP OPPORTUNITIES

Pete's Party Lawn is an exclusive tailgate area, perfect for group outings and events! Just steps away from the entrance to War Memorial Stadium, Pete's Party Lawn allows you to secure 20' x 50' foot, private, grass area for your perfect tailgate, and also includes special access parking. With season and single-game rates available, you'll have ultimate space and freedom to entertain your group like never before! Contact the Cowboy Joe Club at 307.766.6242 for more information.





# POKE PRIORITY POINTS

Our Poke Priority Point system is allocated in a fair, equitable, and consistent manner. Our goal is to reward longtime supporters of Wyoming Athletics while allowing new donors and season ticket holders to acquire appropriate benefits. A donor's priority points are based off their lifetime giving to Wyoming Athletics. This includes gifts made to the Cowboy Joe Club, Steer-A-Year, W-Club, Facility Enhancements, Campaigns, and more.

**NOTE: Priority Points come into play when allocating parking, premium seating, away game tickets, and Bowl Game Tickets.**

## ONE-TIME POINTS EARNED

- 10 ..... UW GRADUATE  
(PER DEGREE,  
MAX. 30 per account)
- 10 ..... UW EMPLOYEE
- 25 ..... UW STUDENT-ATHLETE ALUMNI
- 25 ..... CJC BOARD OF DIRECTORS
- 25 ..... CJC PRESIDENT

ANNUAL ITEM	POINT VALUE	DENOMINATOR
LIFETIME GIVING	1	\$100
POKES SCHOLARSHIP INCENTIVE	2	Per \$100
COWBOY JOE CLUB (CONSECUTIVE)	3	Per Year
SEASON TICKETS (CONSECUTIVE)	1	1 Ticket
ONLINE JOIN/RENEWAL	5	-
VOLUNTEER FUNDRAISING	5-10	1 New Member
RAGTIME CLUB	5	Per Year





# POKE PRIORITY POINTS



## POKES SCHOLARSHIP INCENTIVE

Looking to get a jump on your points and CJC rank? Take advantage of our new point incentive that provides double points to CJC members. The Poke Scholarship Incentive (PSI) aims to increase scholarship revenue for Cowboy and Cowgirl student-athletes. All Cowboy Joe Club members who increase their membership from 2023 will receive double points on the increased amount. See the example below:

### PSI:

2023 Membership = \$300

2024 Membership = \$1,000

PSI 2024: \$300 = 3 Points (Single Points)

\$700 = 14 Points (Double Points on the Increase)

---

**\$1000 = 17 Points**

## RANKING

Membership Rank based on Poke Priority Points.

RANK	POINTS
1 .....	124,910
10 .....	12,878
50 .....	3,398
100 .....	2,183
200 .....	1,360
500 .....	652
1000 .....	350
2000 .....	121
3000 .....	27
4200 .....	10

\*If donations are not consecutive and you miss a year, you will lose all previous consecutive year points\*

BASED ON AVAILABILITY, AWAY GAME TICKETS MAY BE ALLOCATED BASED ON PRIORITY POINTS.

# PRIORITY PARKING

The following rules are in place for the 2024 Cowboy Football and 2024-25 Basketball Seasons:

- Football and Basketball parking will be allocated separately
- Donors will be able to request lots for each sport based on their preference & availability
- Stadium & Stadium Preferred are first come first serve
- Shuttle service provided from Cowboy Field Lot (Brown Lot) to gate 8

**DUE TO ONGOING FACILITY PROJECTS IN THE NEARBY AREA, SOME PARKING LOTS MAY BE OFFLINE OVER THE NEXT 1-2 YEARS. THOSE MEMBERS IMPACTED WILL BE OFFERED ALTERNATIVE PARKING OPTIONS.**

D Lot- Not accessible for 2024-2025. D Lot donors will use Gateway Lot for 2024 Football and H or IPF lots for Men's and Women's Basketball seasons.

Summit View Lot - due to construction of the natatorium, vehicle and RV parking will be impacted after Oct. 1, 2024. Summit View vehicle permit holders can park in VA lot if available.

Summit View RV Parking will still be first come, first serve with limited parking due to construction. Summit View RV permit holders will be contacted with information regarding parking options.

\* Tailgate Alley Stadium RV, Summit View RV and AA lots are on waitlists and unavailable for single game or season permits. Please contact CJC if you would like to be added to these lists.



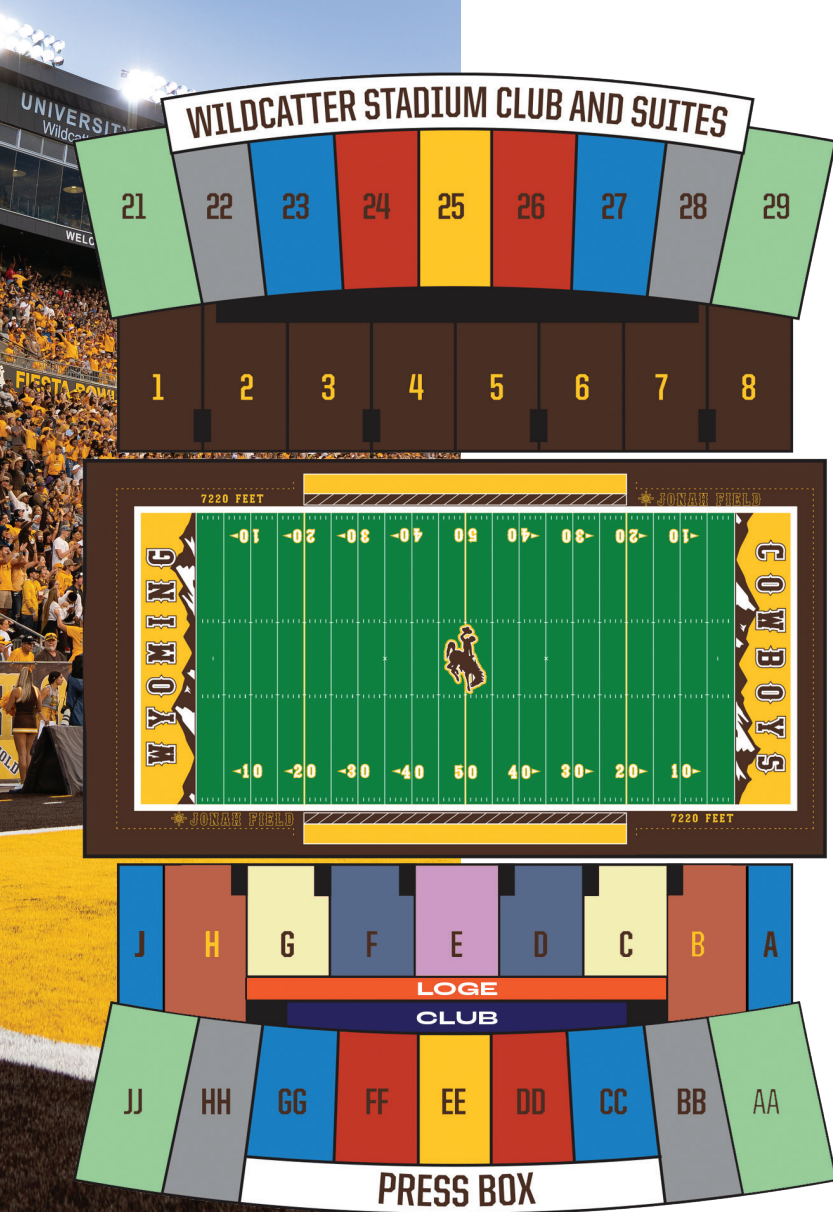
## 2024 DONATION REQUIREMENTS

LOT	MIN. DONATION REQUIREMENT FOOTBALL	MIN. DONATION REQUIREMENT MEN'S & WOMEN'S BASKETBALL	
AA* (WAITLIST)	\$10,000	\$10,000	
D	CONSTRUCTION	CONSTRUCTION	
PETE'S PARTY LAWN	\$5,000	N/A	
TAILGATE ALLEY	GOLD: \$5,000 (WAITLIST)	N/A	
	PREFERRED: \$2,500 (WAITLIST)	N/A	
	STADIUM RV: \$1,500* (WAITLIST)	N/A	
GATEWAY	N/A IN 2024	N/A IN 2024	
FORD STADIUM PREFERRED	\$2,500	N/A	
IPF	\$1,500	\$1,500	
IPF RV	\$1,500	N/A	
H	\$1,500	\$1,500	
FORD STADIUM	\$1,500	MBB \$500	WBB OPEN
SUMMIT VIEW	\$500	N/A	
SUMMIT VIEW RV* (WAITLIST)	\$500	N/A	
X	\$500	\$500	
BROWN LOT	\$100	\$100	
VA	\$100	\$100	
HIGH PLAINS RV LOT	\$300	N/A	

# WYOMING GAMEDAY PARKING



- TS** TICKET SALES
- B** SHUTTLE BUS
- E** PERMIT ENTRANCE
- ADA PARKING
- OPEN CONTAINER PARKING AREA (FOOTBALL ONLY)



# WAR MEMORIAL

## COWBOY FOOTBALL SEASON TICKET PRICING

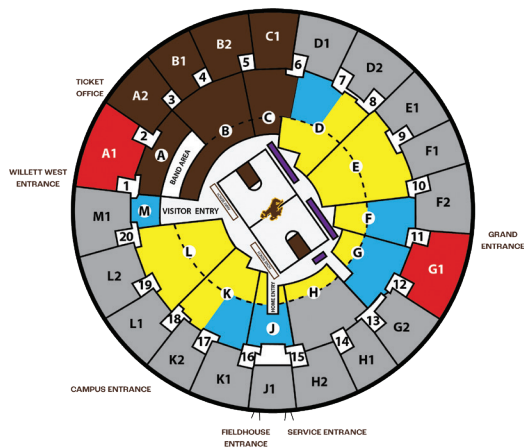
TICKET PRICE	DONATION PER SEAT	
LOGE	\$3,000	\$5,000 (CJC ACCOUNT)
CLUB	\$2,000	MUST HAVE ACTIVE SEASON TICKETS
	\$750	\$250
	\$600	\$250
	\$400	\$250
	\$300	\$50
	\$290	\$500
	\$265	\$250
	\$265	\$50
	\$205	--
	\$170	--





SEAT SELECTION ORDER BASED ON PRIORITY POINT ORDER:  
 1. STH ACCOUNTS IMPACTED BY RENOVATION  
 2. STH ACCOUNTS NOT IMPACTED







# ARENA-AUDITORIUM

PLEASE CALL THE WYOMING TICKET OFFICE AT 307-766-7220 FOR SPECIFIC TICKET PRICES.



COWBOY BASKETBALL SEASON TICKET PRICING		
TICKET PRICE	DONATION PER SEAT	
 \$250	\$250	
 \$250	\$125	
 \$250	\$250	
 \$500	\$5,000	

COWGIRL BASKETBALL SEASON TICKET PRICING		
TICKET PRICE	DONATION PER SEAT	
 \$145	\$50	
 \$145	\$145	
 \$145	\$145	
 \$500	\$1,000	

## COURTSIDE SEATING

Enjoy the best seats in the Arena-Auditorium during a Wyoming Men's and Women's Basketball game. Courtside seating is truly the best way to experience all the action. Many Cowboy fans purchase seats to enjoy their favorite team up close and personal!

Please contact the Cowboy Joe Club office at 307-766-6242 for more information and to learn about seating options for 2023. Visit [cowboyjoeclub.com](http://cowboyjoeclub.com) for additional information.

**TICKETS AND PER SEAT DONATION MUST BE PAID  
IN FULL OR ON A PAYMENT PLAN TO RECEIVE TICKETS.**



# PREMIUM SEATING

## WILDCATTER STADIUM CLUB & SUITES

Built in 2010, the Wildcatter encompasses 256 Stadium Club indoor seats with access to private, climate controlled seating and 12 Luxury Suites with all of the amenities a fan could want.



## NEW WEST SIDE CLUB

RestoreTheWar.com

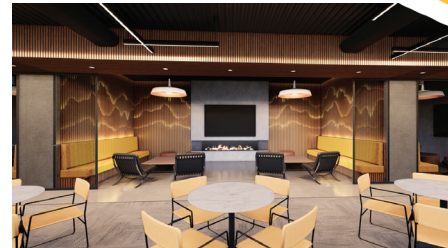
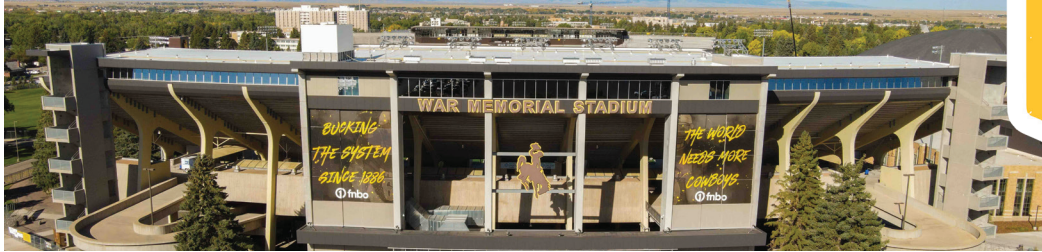
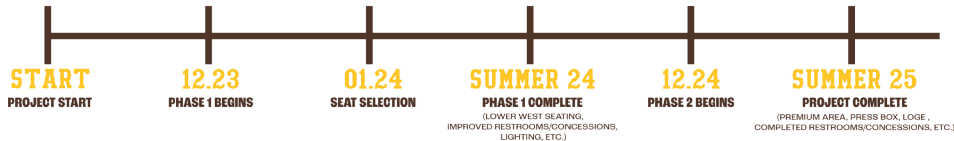


SUITE AMENITIES	CLUB SEAT AMENITIES
TWO FLAT SCREEN TVS	ACCESS TO WILDCATTER CLUB, BUFFET & BEVERAGES
REFRIGERATOR	THEATRE STYLE PADDED SEATS
IN-SUITE CATERING OPTIONS	PRIVATE ELEVATOR ACCESS
ACCESS TO WILDCATTER CLUB, ALL YOU CAN EAT BUFFET	WAIT STAFF SERVICE
SOCIAL LOUNGE & BAR/CONCESSIONS AREA	CLIMATE CONTROLLED AREA
PRE-GAME ACCESS TWO HOURS BEFORE KICKOFF	PRE-GAME ACCESS TWO HOURS BEFORE KICKOFF
PRIVATE ELEVATOR ACCESS	
POST-GAME ACCESS FOR ADDITIONAL ONE HOUR	

## PREMIUM SEATING & SUITES ALLOCATION

All club seats and suites are currently on a waitlist. The waitlist is based off of your total Poke Priority Points and lifetime giving to the Cowboy Joe Club. If you are interested in securing seats or a suite, please contact the Cowboy Joe Club.





The “Restore the War” renovation will aim to design the best fan experience, with a host of new amenities and gameday enhancements including improved seating, wider rows, improved concessions, restrooms, and lighting. In addition to the War Memorial Stadium upgrades, the Difference Makers Campaign will provide funding for an all-new swimming and diving facility on the campus of UW. This transformational investment will establish, once and for all, a first-class training and competition facility for generations of UW student-athletes. **FOR COMPLETE INFORMATION AND RENDERINGS ABOUT THE PROJECTS, VISIT [WWW.RESTORETHEWAR.COM](http://WWW.RESTORETHEWAR.COM).**

## POOL FEATURES

- A new 50-meter x 25-yard Pool for Short & Long-course Meets & Workouts
- A new 1-meter and 3-Meter Springboard
- A 5-meter Diving Platform
- New Deck & Balcony Seating for Fans
- Dryland Training & Wetland Classroom
- Team Rooms & Locker Rooms
- Visiting Coaches Area
- Visiting Team Locker Rooms
- Training Rooms & Lifeguard Rooms

## WMS FEATURES

- Upgraded Concessions
- Premium Loge Seating Opportunities
- Seatbacks in Select Locations
- New Restrooms
- ADA Accessibility
- Renovated Press Box/Media Area
- Visiting Coaches Area
- Visiting Team Locker Rooms
- New Retail Opportunities

# NAME, IMAGE, LIKENESS



While many across the nation are focused on buzz words, the staff and student-athletes at Wyoming are focused on the following: **DEVELOPMENT, LEADERSHIP, ACADEMICS, IMPACT, AND COMMUNITY.**

Our focus on developing world-class leaders and champions for the University of Wyoming will never change. The era of Name, Image and Likeness (NIL) has left many with questions. NIL means different things across different institutions. At Wyoming, **NIL MEANS THE OPPORTUNITY TO IMPACT OUR STUDENT-ATHLETES AND COMMUNITIES LIKE NEVER BEFORE.**

Our student-athletes are unmatched in the effort they exert to be at their best. Often times, they don't have the opportunity to earn supplemental income in the way that their fellow students do. Many are not on full, or even partial scholarship. Still, **THEY REPRESENT THE BEST OF WYOMING;** blue-collar, and dedicated stewards of our great university.

For the first time, we have the opportunity to help compensate them. You can pave the way for an improved student-athlete experience for our Cowboys and Cowgirls.

Our OpenDorse Marketplace is a platform that allows you to contact and hire student-athletes directly. Not only are these opportunities now legal, but they can directly impact you and our student-athletes in a positive way.

Another way to support NIL is through 1WYO, a collective which directly partners with charities to introduce Wyoming student-athletes to incredible causes all throughout our state. From Make-A-Wish to Big Brothers Big Sisters, funding towards **1WYO ALLOWS OUR STUDENT-ATHLETES TO BECOME DEEPLY ROOTED IN THE MOST IMPORTANT CHARITABLE CAUSES THROUGHOUT WYOMING.**

Of course, support for the Cowboy Joe Club is and will remain critical for our success at Wyoming. While NIL opportunities allow for individual student-athletes to earn much needed income, the Cowboy Joe Club will continue to provide scholarships, academic support, recruiting funding, travel opportunities, and other critical resources for our athletic department.

Times have changed, but the makeup and character of our student-athletes have not. Now, more than ever, let's rally around our student-athletes by contributing to the Cowboy Joe Club, and if at all possible, making an additional contribution to an NIL-based activity.

**WHEN YOU IMPACT STUDENT-ATHLETES, THEY IMPACT THE WORLD.**



**PURPOSE DRIVEN**

**NIL**



*Engaging Wyoming Charities*

**IMPACTING  
WYOMING  
COMMUNITIES**

*All For One!*

*Elevating Charitable Partners*

**DOING GOOD**

**Learn more, visit: [1WYO.org](https://1wyo.org)**

**MAKE YOUR  
CONTRIBUTION  
NOW!**





# CJC STAFF



**RANDY WELNIAK**  
Senior Associate Athletic  
Director, Development &  
Revenue Enhancement  
✉ [rwelniak@uwyo.edu](mailto:rwelniak@uwyo.edu)



**DEREK GOSSLER**  
Associate Athletic Director for  
Development and  
Revenue Generations  
✉ [dgossler@uwyo.edu](mailto:dgossler@uwyo.edu)



**KAREN MARR**  
Comptroller for  
External Operations  
✉ [kbarker1@uwyo.edu](mailto:kbarker1@uwyo.edu)



**ALEX JEWELL**  
Director of  
Athletic Development  
✉ [ajewell3@uwyo.edu](mailto:ajewell3@uwyo.edu)



**KADE RUSSOW**  
Director of Development  
for Donor Relations  
✉ [krussow1@uwyo.edu](mailto:krussow1@uwyo.edu)



**JUAN SOTO**  
Director of Development &  
Premium Seating  
✉ [jsoto1@uwyo.edu](mailto:jsoto1@uwyo.edu)



**RIDGE STEPHENS**  
Assistant Director  
of Development  
✉ [Ridge.Stephens@uwyo.edu](mailto:Ridge.Stephens@uwyo.edu)



**AENGLER SMITH**  
Development Officer,  
Internal Operations  
✉ [abrown14@uwyo.edu](mailto:abrown14@uwyo.edu)



**AMBER LAYTON**  
Senior Office Associate  
✉ [alayton4@uwyo.edu](mailto:alayton4@uwyo.edu)



**DOUG HIXON**  
Coordinator,  
Steer-A-Year Program



**EMILY JARRELL**  
Graduate Assistant



**COWBOY JOE CLUB / (307) 766-6242 / COWBOYJOE@UWYO.EDU / COWBOYJOECLUB.COM**

**DEPT. 3414  
1000 E. UNIVERSITY AVE.  
LARAMIE, WY 82071**

He always sings raggy music to the cattle as he swings back and forward in the saddle, on a horse - a pretty good horse!

He's got a syncopated gaiter, and you ought to hear the meter to the roar of his repeater; how they run - yes run!

When they hear that he's 'a-comin', cause the western folks all know, he's a high-falootin', rootin, tootin', son of a gun from ol' Wyoming,  
Ragtime Cowboy, Talk about your Cowboy, Ragtime Cowboy Joe.

